

Press Announcement

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For Immediate Release

PRO35 Digital Image Converters from P+S TECHNIK become versatile

New Conversion Kits allow to retrofit existing 2/3" and 1/2" units

Your existing PRO35s, whether the 2/3" or the 1/2" version, become versatile! The brand new Conversion Kits for the PRO35 Digital Image Converter make fast and easy converting between 2/3" and 1/2" setups possible.

Overall, there are four different Conversion Kits available to allow for universal compatibility of existing basic units:

- Conversion Kit from 2/3" PRO35 to 1/2" PRO35
- Conversion Kit from 2/3" PRO35 to 1/2" PRO35 for Sony PMW-EX3
- Conversion Kit from 1/2" PRO35 to 2/3" PRO35
- Conversion Kit from 1/2" PRO35 for Sony PMW-EX3 to 2/3" PRO35

Retrofitting can be done by your local camera technician. All changes are non destructive and completely reversible.

Since 10 years the P+S TECHNIK Digital Image Converters PRO35 and MINI35 are synonymous with continuous development, innovation, longevity and secure investment. That's why the devices became a well-known and regularly use tool for DoPs and professional videographers.

All Conversion Kits are on stock. Please contact your local P+S TECHNIK dealer for complete pricing information.

Don't choose any adapter, choose an original PRO35/MINI35 Digital Image Converter from P+S TECHNIK. Precision German engineering professionals can trust.

You're invited to visit us at NAB at booth C5348 in the Central Hall !

About P+S TECHNIK:

P+S TECHNIK, founded in 1990 and headquartered in Ottobrunn, Germany, has earned a reputation as a competent and professional partner for solutions and products of the highest level in the cine world.

Since 1999, P+S TECHNIK has developed and manufactured products in the field of Digital Cinematography. Already one year later the company received the innovation prize at NAB 2000 for the MINI35 Image Converter.

Since 2006, P+S TECHNIK develops and manufactures Digital Cinema Cameras and Highspeed Cameras in cooperation with cinematographers and professional hardware and software developers such as Silicon Imaging, WEISSCAM, IRIDAS and CineForm. A constantly cultivated close relationship with our key clients and experienced users allow us to tailor our products to the industry's needs.

For more information about P+S TECHNIK and its products, please visit www.pstechnik.de .

Press contact:

For further questions please do not hesitate to contact Matthias Brabetz (phone +49 89 / 45 09 82 564 or e-mail presse@pstechnik.de).

Please find press photos on our ftp server:

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