

Press Announcement

April 12, 2010
For Immediate Release

Successful launch of the new Freestyle Rig from P+S TECHNIK

P+S TECHNIK successfully merged 20 years of experience in the industry with in-depth knowledge in opto-mechanics into the development of the professional 3D Freestyle Rig

The P+S TECHNIK **3D Stereo Rig product family** is now offering two leading mirror rigs to cover the requirements of the creatives as well as of the producers for different types of productions – a Standard Rig and the new Freestyle Rig.

The Freestyle Rig offers a high-class professional solution for creative images by opening the realms of camera movement for stereoscopy. By collaborating with Philippe Bordelais as highly experienced Steadicam and Stereography expert the conceptual design has been developed to fulfil our clients' needs on set. By using patented Carbon Formula One proven technology the best combination of load capacity, stability, form and weight was achieved. The structural parts made of carbon fibre provide not only characteristics perfectly adapted for Formula One, but also especially for Steadicam and for shoulder applications.

The combined experience and competence of P+S TECHNIK as designer and manufacturer of 3D Stereo Rigs paired with groundbreaking carbon technology has made these unique features possible:

- Maximum stiffness and dimensional stability even under heat
- Lightweight, slim and compact design for unmatched mobility and portability
- Integrated motorization for optimal balance
- Maximum ease-of-use although completely adjustable

Designed for constant equilibration, the rig always keeps camera weights in perfect balance when wireless adjusting the stereo base. Integrated motors for stereo base and convergence adjustment optimize weight and are compatible with available wireless remote control systems. A wide range of professional lenses and cameras up to 7 kg per camera setup can be carried by the Freestyle Rig. A range of ergonomic mounting accessories prepare this rig for shoulder, crane and dolly use.

The new Freestyle Rig has been delivered to the first discerning clients all around the world and has already sets the technology standard for outstanding 3D productions: First Football 3D-HD-Live-Production in Germany on behalf of SKY, "Saw 7 3D" by Kevin Greutert and many more.



Freestyle Rig with Sony PMW-EX3 (Copyright Sky Germany)

Watch this video to see Steadicam Operator Thomas English testing the Freestyle Rig (in English):

<http://vimeo.com/9585255>

Watch this video to see an interview with Carlos Alvarez concerning the Freestyle Rig (in Spanish):

<http://www.vimeo.com/10606544>

Here's a little making-of of the Football 3D-HD-Live-Production (in German):

http://www.bayer04.de/B04-DEU/de/_md_bayer04tv.aspx?guid=0-812B8CA1-A3AC-4AD7-95F6-EBF1FACCE06F-613&id=1633

The 3D Freestyle Rig is shortly deliverable, orders are taken from now on. Please contact your local P+S TECHNIK dealer for complete pricing information.

Lightweight construction and on-set functionality form a perfect unit, the 3D Stereo Equipment from P+S TECHNIK. Precision German engineering professionals can trust.

You're invited to visit us at NAB at booth C5348 in the Central Hall !

About P+S TECHNIK:

P+S TECHNIK, founded in 1990 and headquartered in Ottobrunn, Germany, has earned a reputation as a competent and professional partner for solutions and products of the highest level in the cine world.

Since 2006, P+S TECHNIK develops and manufactures Digital Cinema Cameras and Highspeed Cameras in cooperation with cinematographers and professional hardware and software developers such as Silicon Imaging, WEISSCAM, IRIDAS and CineForm.

Since 2008, P+S TECHNIK is dedicated to advancing realistic 3D stereography for broadcast and cinema together with pioneers in the field, such as Alain Derobe and Philippe Bordelais. By providing 3D Stereo Rigs to suit for anyone and for every occasion P+S TECHNIK has become the worldwide market leader in providing 3D camera systems.

A constantly cultivated close relationship with our key clients and experienced users allow us to tailor our products to the industry's needs.

For more information about P+S TECHNIK and its products, please visit www.pstechnik.de .

Press contact:

For further questions please do not hesitate to contact Matthias Brabetz (phone +49 89 / 45 09 82 564 or e-mail presse@pstechnik.de).

Please find press photos on our ftp server:

<ftp://ftp.pstechnik.eu/>

ID: presse

Password: pstechnik

P+S TECHNIK

Professional Cine Equipment Manufacture

Siemensstraße 12

85521 Ottobrunn

Tel. +49 – 89 – 45 09 82 30

Fax +49 – 89 – 45 09 82 40

info@pstechnik.de

www.pstechnik.de